

Powered by IT BY DESIGN



BUILD IT

August 3-5, 2026

Hyatt Regency, Jersey City



PROSPECTUS 2026



Tier	Corporate	Diamond	Platinum	Gold	Silver
Quantity	2	3	6	18	6
Price	\$100,000	\$85,000	\$60,000	\$35,000	\$20,000
Booth	20x10	20x8	10x8	10x8	6ft Table
Mainstage	20 min	15 min	Panel	—	—
Breakout	2	1	1	1	—
Hosted Dinner	Yes	Yes	Yes	First 10 Only	—
Lounge	Custom 10x8	Custom 10x8	—	—	—
Seat Drop	Yes	Yes	Optional (\$5K)	Optional (\$5K)	—
Banner Ads	5	4	3	2	—
Push Notifications	5	4	3	2	1
Workbook Ad	2 Full + 1 Half	Full + Half	Full	Half	Quarter
Logo on Swag	Yes	Yes	Logo in App Only	—	—
Logo on Lanyard	Yes	Yes	—	—	—
Swag Bag Item	Yes	Yes	Yes	Optional (\$1K)	—
Staff Passes	10	6	4	3	2
Attendee List	Yes	Yes	Yes	Yes	Yes
Lead Capture	10	6	4	2	1
Staff Passes	10	6	4	3	2



A LA CARTE OPPORTUNITIES



Custom Lounge Sponsors \$10,000

Create a custom lounge experience for attendees in the hotel foyers. 10x20 space to customize with activity/branding.

Water Bottle Sponsor \$7,500

Your logo will be featured on the branded water bottles for the event.

Snack Station \$9,500

The snack station is one of the most popular spots at a Build IT LIVE event! Sponsor the snack station to help keep our guests fueled for binge learning!

Bag Sponsor \$10,000

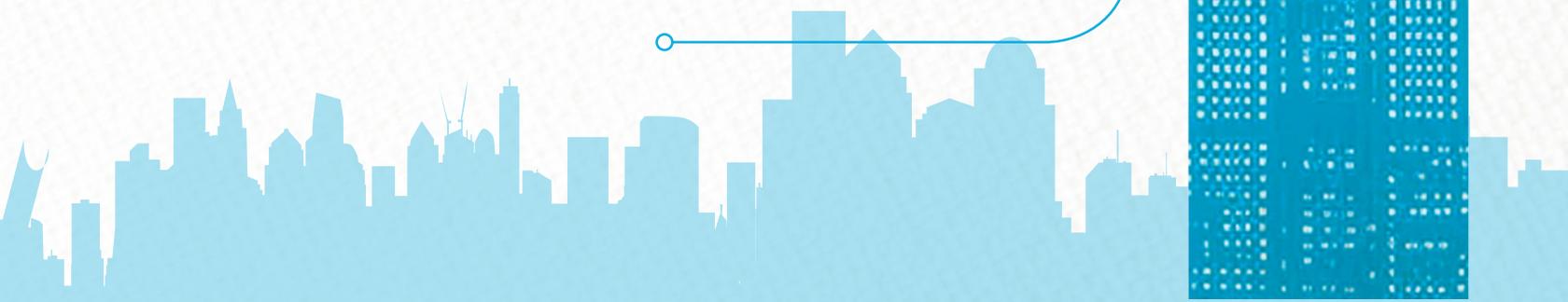
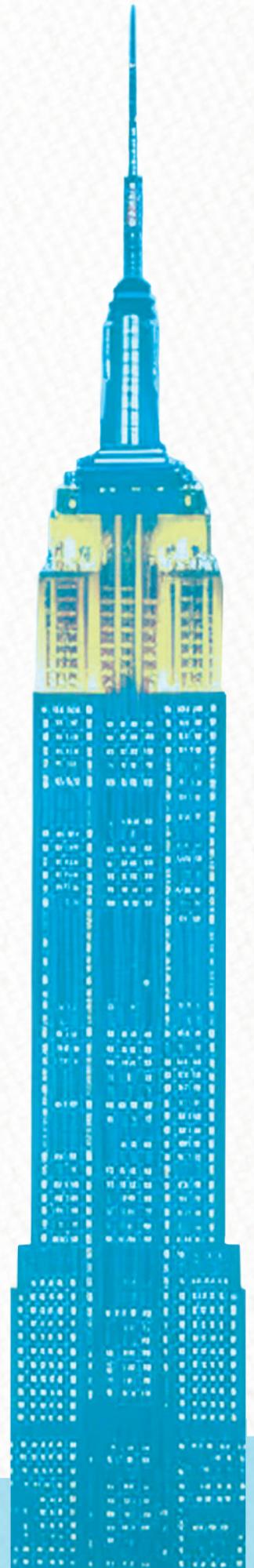
Your logo featured on the co-branded event bag given to attendees at registration.

Lanyard Sponsor \$5,000

Your logo featured on the co-branded lanyard given to attendees at registration.

After Party \$50,000

Your logo featured on co-branded signage and beverage napkins at the After Party on the event website and mobile app. 3 Available



A LA CARTE OPPORTUNITIES

Additional 10x10 Booth Space \$10,000

Want to add a little extra space in the Solutions Pavilion?

40-min Thought Leadership Breakout \$10,000

These workshops are the backbone of Build IT, focused on education first. Includes a 30-second video prior to your presentation and a 5-minute recap of your services at the end. Add value to the channel and be recognized as a “community influencer.” Includes:

- Logo on signage and on screen in session, in printed program and electronic agenda
- Logo/Description on website and in program
- Option to purchase up to 3 discounted ticket (\$795 each)

Live Music \$15,000

This exclusive sponsorship allows your company to keep the energy flowing at the welcome reception with live music, linking your brand with this great networking experience. Includes:

- Logo on signage at reception
- Verbal acknowledgement both days during session break
- Logo/description on website and in program
- Option to purchase up to 2 discounted ticket (\$795 each).

Additional Staff Passes \$1,500

Additional Staff Members outside of your free passes provided in your sponsorship package.



A LA CARTE OPPORTUNITIES

Welcome Reception

\$15,000

The Welcome Reception kicks off Build IT LIVE with dinner and cocktails in the exhibit hall. Sponsorship includes:

- Logo on reception signage and electronic agenda and in the printed program
- Verbal acknowledgement during reception
- Opportunity to offer small giveaway and/or company literature on cocktail tables
- Includes logo/description on website and in program
- Option to purchase up to 4 discounted tickets (\$795 each)

Hotel Keys

\$10,000

Drive brand visibility every time someone enters their room with branded room keys. This exclusive sponsorship includes logo/description on website and in program, plus the option to purchase up to 3 discounted tickets (\$795 each).

WiFi \$5,000

Be the connectivity hero as exclusive sponsor of WiFi access. Includes logo and description on website/program plus the option to purchase up to 2 discounted tickets (\$795 each).

Break Stations

\$10,000

What better time to grab everyone's attention than during snack time? This gets your brand at the center of your selected break. Includes your logo on signage at each break station, logo/description on website and in program plus the option to purchase up to 2 discounted tickets (\$795 each).

Breakfast \$15,000

Help attendees start the day right as the exclusive sponsor of breakfast (at your choice of event morning). Includes logo on signage, logo and description on website and in program plus the option to purchase up to 2 discounted tickets (\$795 each).

